Item 12 Appendix 2



# Area Board Project

## 1. What is the Initiative?

This project derived from the CAYPIG, is a film project which will show case the youth work activities currently being delivered in Amesbury community area. The film will be lead by young people, filmed by young people, and include young people.

### 2. Where is the initiative taking place?

The film will be shot in Durrington and Amesbury Development centre's for young people, the streets and parks of the community area and involve other youth groups who wish to get involved.

#### 3. When will the initiative take place?

Initial plans have been made, the lead young person has already drafted ideas and story board and will be meeting with Nicola Sage who as the Youth Involvement Officer has had a great deal of experience in producing films with young people across the county. On this occasion she is not working in her Wiltshire capacity but as a freelance provider. There is a meeting on 7th March to discuss the best way forward. There is an expectation that the film will be ready to circulate in April if the funding application is successful.

# 4. What are the Community benefits/evidence of need/links to Community Plan/Community Issue?

The objective of this film is to promote through schools, voluntary groups, parish and town councils the wide range of activities and the benefits of youth work opportunities which are available to young people in the community area. The Youth Development Service currently works with 25% of the youth population in Amesbury community area so there is scope for improvement and we want to increase our reach.

### 5. What is the desired outcome of this initiative?

To promote the positive aspects of youth work, positive activities and places for young people to go where they can get involved in the running of their centres and have a voice in the community.

## 6. Who will Project Manage this initiative?

A young person, supported by the Development Service for Young People.

**7. Costs/quotes/ match funding?** (total cost £5k require 1 quote, total cost £5k-25k require 3 quotes)

The total cost for this project is estimated to be £450. This is based on a similar film project completed recently in the County. This is for staffing costs of 30hrs @ £15per hr and includes all the preparation, training and editing for the final DVD.

# 8. Additional information

If successful this film will reach a large number of young people who may not know what is on offer for them in the area and encourage young people to get involved in youth work opportunities, activities, projects and voice and influence. I can confirm that the group would be willing to have the world premiere of the Film Project at the Area Board so members can see the outcome of the funding.